InVue Insight™ is an enterprise retail analytics solution that helps provide visibility to in-store activity of your smartphones and tablets on display. With an intelligent, networked POD you can track planogram compliance, customer interaction (how many lifts and for how long) and security status — all through a cloud-based portal.
FEATURES AND BENEFITS

1. Works with iOS and Android devices
2. Connect up to 16 devices using the Insight Hub and an additional 16 when connected to the Insight Expansion Box (Insight Hub shown below)
3. Information can be accessed at the device, store, and enterprise levels
INSIGHT SYSTEM OVERVIEW

Regional managers, headquarters and brands access dashboards and receive alerts

Store 1001
Store 1002

Insight Hub

IP Gateway

Store managers access dashboards and receive alerts

Store 1001
INSIGHT SYSTEM ANALYTICS EXAMPLES

With an intelligent, networked POD we provide the following through a cloud-based portal:

- **Activity**: Lifts and lift duration of merchandise

- **Planogram**: Type of device (e.g., brand and model) on each POD and missing devices
- **Security**: Arm/disarm and alarm events
- **System health**: Power and communication status (future)

This information can be easily accessed at the device, store, and enterprise level.
INSIGHT SYSTEM MONITORING

Notifications:
› Device is missing
› Device is receiving considerably more (or less) activity than normal
› Position is not re-armed after the alarm sounds

Communication method:
› Configured for text or email
› Customizable

Store experiencing more device interactions than usual
Alarm not addressed by associate
SPECIFICATIONS

Insight Hub (INS1000-W):

Insight Expansion Box (INS2000-W):
SPECIFICATIONS

Insight Expansion/Hub Data Cable Adapter USB Male (INS3001-W):

Insight Expansion/Hub Data Cable Adapter USB Female (INS3002-W):
SPECIFICATIONS

5M Insight Expansion Box/Hub Data Cable (INS3100-W):

5M Insight POD/Hub Data Cable Under Counter (INS3200-W):
SPECIFICATIONS

5M Insight Hub/POD Data Cable Over Counter (INS3210-W):

2.5M Insight POD/Hub Data Cable Under Counter (INS3300-W):
SPECIFICATIONS

2.5M Insight Hub/POD Data Cable Over Counter (INS3310-W):

Series 1060 Flat Stand (DRD100-W):
SPECIFICATIONS

Series 1060 Angled Stand (DRD101-W):

Series 1560 Angled Alarming Stand (DSD100-W):
SPECIFICATIONS

Series 1560 Zero Degree Alarming Stand (DSD101-W):

Series 1560 Recoiler (DSD300-W):
### PRODUCT ORDERING

<table>
<thead>
<tr>
<th>ORDER CODE</th>
<th>DESCRIPTION</th>
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<tbody>
<tr>
<td>INS1000-W</td>
<td>Insight Hub - White</td>
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<tr>
<td>INS2000-W</td>
<td>Insight Expansion Box - White</td>
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<td>Insight Expansion Box/Hub Data Cable Adapter USB Male - White</td>
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<td>5M Insight Expansion/Hub Data Cable - White</td>
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<td>5M Insight POD/Hub Data Cable Under Counter - White</td>
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<td>INS3210-W</td>
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<td>INS4000-B</td>
<td>USB-A to Insight Power Connector - Black</td>
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<td>Series 1060 Flat Stand - White</td>
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<td>5V USB-A Positive Slope Power Supply - United States</td>
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<td>PS515-AUS</td>
<td>5V USB-A Positive Slope Power Supply - Australia</td>
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*Multiple sensors supporting iOS and Android devices sold separately.*